

# All Bosch Starters and Alternators are backed by the **Bosch Ultimate Protection Plan!**



**If any Bosch Starter or Alternator\* fails within two years of purchase, customers are entitled to a FREE jump start, or tow from a qualified Road Service Provider.**

The Bosch Ultimate Protection Plan lets your customers know that these top-quality parts are backed by this exclusive program. Once a customer fills out their Personal Registration Information at [www.bosch.roadsideprotect.com](http://www.bosch.roadsideprotect.com), they are entitled to a jump start and/or tow service for two full years if their car fails to start for any reason. No other auto parts manufacturer provides this exclusive product support program.

\* Passenger car and light duty trucks only

**24** Hour/Month  
Roadside Assistance

**The Best Parts...The Best Backup...  
Always, and Only from Bosch!**

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**BOSCH**  
Invented for life