

Bosch Premium Passenger Car Batteries

Benefits

Did you know?

- ▶ Bosch is one of the largest automotive suppliers in the world – with a long-standing association of domestic and import vehicles.
- ▶ Bosch AGM batteries have less SKU complexity to drive online distribution.
- ▶ The Bosch battery program focuses solely on premium lines that have high-market demand.

Bosch has the battery to fit your needs

Bosch S5 Premium Power Flooded and Bosch S6 High Performance AGM Batteries start vehicles and a wide range of equipment in all kinds of weather conditions. Their innovative technology makes these energy packs resistant to high temperatures in the engine compartment. At the same time, acid consumption and corrosion are minimized. This translates into minimum self-discharge, extreme tolerance for short-distance driving and reliable operational safety throughout the battery's service life.

Longer Service Life

Today car batteries are exposed to ever increasing underhood temperatures. In fact, an engine compartment can reach temperatures well above 212°F / 100°C. Corrosion resistant technology resists damage caused by heat and significantly increases the service life of the batteries.

Quick and Reliable Starting

Bosch batteries are designed to operate in all climates.

Inventory Efficiency

Bosch provides a premium battery offering that focuses on in-demand products and reducing SKU complexity to improve inventory efficiencies.

Easy to Choose

Bosch batteries are simple to select based on your vehicle's needs.

Extensive Market Coverage

Bosch has a battery for virtually every vehicle. If you need it, Bosch has it.

Recognized for Quality and Innovation

Bosch has more than 100 years of experience in batteries, with extensive knowledge in auto parts and diagnostics.



Free Roadside Assistance

Bosch offers complementary Roadside Assistance that:

- ▶ Is valid for three years from the date of the purchase for S6 and S5 batteries
- ▶ Requires no registration / activation
- ▶ Allows first service as sign and drive, with no out-of-pocket expenses up to program limits
- ▶ Includes additional services on a reimbursement basis
- ▶ Provides service limited to a \$75 maximum basis

Invented for life



3-Year Nationwide Limited Jumpstart Assistance

1-800-691-4080

The Bosch Nationwide Limited Battery Jumpstart plan applies to the original battery, original purchaser and the original vehicle identified on the receipt for the battery purchase. This limited jumpstart plan applies only to passenger and light truck batteries that lose charge, because of a manufacturer's defect, during the first 36 months after purchase.



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