



BOSCH

Invented for life

Brakes & Spark Plugs

New Product Communication | September 2019

Automotive Aftermarket North America



Bosch QuietCast™ Disc Brake Pads

1 Part Number **13K** Units in Operation

- ▶ Hardware kit included on select applications
- ▶ Synthetic lubricant included with all application
- ▶ Late-Model European vehicle



Bosch Blue Disc Brake Pads

1 Part Number **13K** Units in Operation

- ▶ Multi-layer shims for superior noise dampening
- ▶ Towel-wrapped on selected applications for added protection and value
- ▶ Late-Model European vehicle



Bosch Double Platinum Spark Plug

1 Part Number **555K** Vehicles in Operation

- ▶ Laser welded Platinum inlay ground electrode provides 3X longer service life vs. standard copper plugs
- ▶ Unique 360 continuous laser weld fuses corrosion resistant Platinum firing pin to base

Product Category Overview

Bosch has added braking and spark plug coverage for more than 568,000 vehicles in operation during the month of September. The new replacement parts offer coverage for European vehicles.

Bosch QuietCast Brake Disc Pads

Bosch has added one new brake pad set SKU to its QuietCast Disc Brake Pad line. This new release covers late-model European vehicles. Bosch QuietCast Brake Disc Pads are developed for the generalist who works on all makes and models.

Bosch Blue Disc Brake Pads

Bosch has added one new Bosch Blue Disc Pad set SKU to its braking component portfolio. These new releases cover late-model European vehicles. The Bosch Blue Brake pad is built for the everyday driver with quality, performance and value in mind.

Double Platinum Spark Plugs

Bosch Double Platinum Spark Plugs are engineered for up to 3X longer service life. This new addition has been added to cover late-model European vehicles.

Paul D'Cruz

Vice President
Automotive Aftermarket
Robert Bosch LLC

Bosch QuietCast Disc Brake Pads New Product Communication – September 4, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BC1720	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set w/ Hardware	Front	N	2013-2016 Fiat 500	11,739	1,925	Now*

Bosch Blue Disc Brake Pads New Product Communication – September 4, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BE1720H	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set w/ Hardware	Front	N	2013-2016 Fiat 500	11,739	1,925	Now*

Bosch OE Fine Wire Double Platinum Spark Plug – September 4, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (CAN)	Availability
8169	Spark Plugs	OE Fine Wire Double Platinum Spark Plug	2017-2018 BMW 230i, 230i xDrive, L4 2.0L Turbo (B46B2000); 2016-2018 BMW 330e, L4 2.0L Electric/Gas Turbo (B48A20M0); 2017-2018 BMW 330i, 330i GT xDrive, 330i xDrive, L4 2.0L Turbo (B46B2000); 2016-2018 BMW 340i, 340i xDrive, L6 3.0L Turbo (B58B30M0); 2017-2018 BMW 340i GT xDrive, L6 3.0L Turbo (B58B30M0); 2017-2019 BMW 430i, 430i Gran Coupe, 430i xDrive, 430i xDrive Gran Coupe, L4 2.0L Turbo (B46B2000) <i>Contact your Bosch representative for complete application information.</i>	490,331	65,370	Now*

*Based on current stock availability



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