

Brake Pads



BOSCH

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New Product Communication | November 2019

Automotive Aftermarket North America



Bosch Severe Duty Disc Brake Pads

1	Part Number	121K	Units in Operation
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- ▶ Advanced semi-metallic copper free friction formula
- ▶ Severe Duty pads come complete with hardware (on select applications) and synthetic lube
- ▶ Severe Duty pads have quiet operation with OE-style multilayer shim
- ▶ Optimum fit with new design replicates OE slots and chamfers

Product Category Overview

Bosch has added brake coverage to more than 121,000 vehicles in operation across North America in the month of November. The new replacement parts offer proper fit, form and function for Ford vehicles.

Bosch Severe Duty Brake Pads

Bosch Severe Duty just got better with optimal all-around braking performance. Our new brake pads use Advanced Aerospace Alloy Transfer Layer Technology in our friction formulas that have the best-in-class performance, quiet operation and long life. Severe Duty pads utilize OE-style multilayer shims and OE slots and chamfers to create optimum fit for your application.

Paul D'Cruz

Vice President
Automotive Aftermarket
Robert Bosch LLC

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Bosch Severe Duty Brake Pads New Product Communication – November 6, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CA)	Availability
BSD1611A	Bosch Severe Duty Disc Brake Pad Set	Bosch Severe Duty Disc Brake Pad Set	Front	N	2013-2017 Ford Police Interceptor Utility; 2015-2016 Ford Special Service Police Sedan; 2013-2015 Ford Taurus; 2013-2016 Lincoln MKT	116,409	4,798	Now*



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