



New Product Communication | June 2019

Automotive Aftermarket North America



Bosch QuietCast™ Disc Brake Pads

2 Part Numbers **165K** Units in Operation

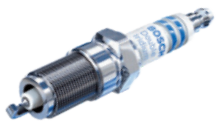
- ▶ Hardware kit included on select applications
- ▶ Synthetic lubricant included with all application
- ▶ Late-Model European and Asian vehicles



Bosch Blue Disc Brake Pads

2 Part Numbers **165K** Units in Operation

- ▶ Multi-layer shims for superior noise dampening
- ▶ Towel-wrapped on selected applications for added protection and value
- ▶ Late-Model European and Asian vehicles



Bosch Double Iridium Pin-to-Pin Spark Plug

1 Part Numbers **228K** Vehicles in Operation

- ▶ Double Iridium firing pin and ground electrode pin on (application specific) pin-to-pin spark plugs
- ▶ OE-matched spark position for compatibility with new Gasoline Direct Injection (GDI) technology



Bosch Double Iridium Spark Plug

11 Part Numbers **12M** Vehicles in Operation

- ▶ Meets or exceeds manufacturer design requirements for modern gasoline engines to provide OE fit, form and function
- ▶ Double Iridium firing pin and ground electrode inlay provide 4X longer service life vs. standard copper plugs



Bosch Iridium Spark Plug

2 Part Numbers **2M** Vehicles in Operation

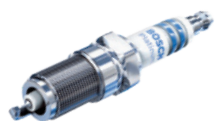
- ▶ Bosch original equipment design, materials and processes represent advanced OE technology
- ▶ Iridium center electrode tip
- ▶ Pre-gapped - no need to gap, providing faster installation



Bosch Double Platinum Spark Plug

2 Part Numbers **602K** Vehicles in Operation

- ▶ Laser welded Platinum inlay ground electrode provides 3X longer service life vs. standard copper plugs
- ▶ Unique 360 continuous laser weld fuses corrosion resistant Platinum firing pin to base



Bosch Platinum Spark Plug

3 Part Numbers **5.5M** Vehicles in Operation

- ▶ Specially engineered Yttrium enhanced ground electrode provides 2X longer service life vs. standard copper plugs
- ▶ Fine wire Platinum firing pin for better ignitability



Bosch Copper with Nickel Spark Plug

9 Part Numbers **3.1M** Vehicles in Operation

- ▶ Heavy-duty nickel center electrode for longer life
- ▶ Copper core provides better heat transfer

Product Category Overview

Bosch has added braking and spark plug coverage for more than 23.7 million vehicles in operation during the month of June. The new replacement parts offer coverage for Asian, Domestic, European and Powersport vehicles.

Bosch QuietCast Brake Disc Pads

Bosch has added two new brake pad set SKUs to its QuietCast Disc Brake Pad line. This new release covers late-model Asian and European vehicles. Bosch QuietCast Brake Disc Pads are developed for the generalist who works on all makes and models.

Bosch Blue Disc Brake Pads

Bosch has added two new Bosch Blue Disc Pad set SKUs to its braking component portfolio. These new releases cover late-model Asian and European vehicles. The Bosch Blue Brake pad is built for the everyday driver with quality, performance and value in mind.

OE Fine Wire Double Iridium Pin-to-Pin Spark Plug

Bosch has released one Double Iridium Pin-To-Pin Spark Plug. This plug represents advanced OE spark plug technology and is manufactured to be OE equivalent in fit, form and function. The ultra-fine wire design firing pin and ground electrode pin provide higher performance.

OE Fine Wire Double Iridium Spark Plug

Bosch Double Iridium Spark Plugs are engineered to deliver both high performance and long life, representing advanced OE spark plug technology. The ultra-fine wire design and laser welded tapered ground electrode deliver optimum performance, while the iridium center electrode and ground electrode help it to go the distance. 11 new parts have been added for the month of June.

OE Fine Wire Iridium Spark Plugs

Bosch has added two new Iridium Spark Plugs. These plugs are engineered to deliver both high performance and long life, representing advanced OE spark plug technology. The ultra-fine wire iridium center electrode pin delivers best performance.

Double Platinum Spark Plugs

Bosch Double Platinum Spark Plugs are engineered for up to 3X longer service life. Two new additions have been added to cover late-model European vehicles.

Platinum Spark Plugs

Bosch Platinum Spark Plugs are engineered for up to 2X longer service life. Three new additions have been added to cover late-model Domestic vehicles.

Copper with Nickel Spark Plugs

Bosch has added nine new Copper Core Spark Plugs, which features a heavy-duty nickel center electrode for longer lasting service life compared to standard copper plugs. These new releases cover late-model Asian, Domestic, Motorcycle, and Powersports vehicles.

Paul D'Cruz

Vice President
Automotive Aftermarket
Robert Bosch LLC

Bosch QuietCast Disc Brake Pads New Product Communication – June 5, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BC1813	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set	Rear	N	2017 Hyundai Elantra GT, 2016-2017 Hyundai Sonata, 2016 Hyundai Veloster 2016; 2014-2015 Kia Rondo	159,163	29,149	Now*
BP1652	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set	Front	N	2012-2014 Mercedes-Benz E550	6,609	867	Now*

Bosch Blue Disc Brake Pads New Product Communication – June 5, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BE1813H	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set w/ Hardware	Rear	N	2017 Hyundai Elantra GT, 2016-2017 Hyundai Sonata, 2016 Hyundai Veloster 2016; 2014-2015 Kia Rondo	159,163	29,149	Now*
BE1652H	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set w/ Hardware	Front	N	2012-2014 Mercedes-Benz E550	6,609	867	Now*

Bosch OE Fine Wire Double Iridium Pin-to-Pin Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
96328	Spark Plugs	OE Fine Wire Double Iridium Pin-to-Pin Spark Plug	2015-2019 Honda Fit	200,198	27,831	Now*

Bosch OE Fine Wire Double Iridium Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
96337	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2017-2018 Chrysler Pacifica; 2017-2018 Chrysler Pacifica Electric/Gas Hybrid; 2016-2018 Dodge Durango; 2016-2018 Jeep Grand Cherokee; 2018 Jeep Wrangler;	5,684,180	628,232	Now*
96339	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2016-2017 Lexus CT200h, 2016 Scion iM, 2015 Scion iQ, 2008-2012 Scion xD, 2018-2019 Toyota C-HR, 2009-2012, 2016-2019 Toyota Corolla, 2017-2018 Toyota Corolla iM, 2009-2013 Toyota Matrix, 2015 Toyota Prius, 2015 Toyota Prius Plug-In	2,082,557	379,468	Now*
96332	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2003-2007 Honda Accord, 2007-2013 Honda Fit	940,812	79,626	Now*
96326	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2013-2016 Ford Escape, 2014-2017 Ford Fiesta, 2013-2014 Ford Fusion, 2014-2016 Ford Transit Connect	638,221	85,689	Now*
96338	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2018-2019 Ford EcoSport, 2017-2019 Ford Escape, 2014-2017 Ford Fiesta, 2015-2018 Ford Focus, 2014-2019 Ford Fusion	583,351	53,702	Now*
9625	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2019 Hyundai Santa Fe, 2013-2018 Hyundai Santa Fe Sport, 2011-2018 Hyundai Sonata, 2011-2016 Kia Optima, 2016-2017 Kia Sorento, 2011-2017 Kia Sportage	394,750	70,978	Now*
96327	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2014-2019 Jaguar F-Type; 2010-2012 Jaguar XF; 2010-2015 Jaguar XF; 2010-2015 Jaguar XFR; 2013-2015 Jaguar XFR-S; 2010-2013 Jaguar XJ; 2010-2018 Jaguar XJ; 2014-2017 Jaguar XJR; 2010-2015 Jaguar XK; 2010-2015 Jaguar XKR; 2012-2015 Jaguar XKR-S; 2010-2013 Land Rover LR4; 2010-2013 Land Rover Range Rover; 2010-2017 Land Rover Range Rover; 2010-2013 Land Rover Range Rover Sport; 2010-2017 Land Rover Range Rover Sport	205,286	20,529	Now*
96320	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2013-2016 Dodge Dart, 2017 Fiat 124 Spider, 2012-2017 Fiat 500, 2014-2018 Fiat 500L, 2016-2017 Fiat 500X, 2015-2016 Jeep Renegade	99,707	12,641	Now*

*Based on current stock availability



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Bosch OE Fine Wire Double Iridium Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
96325	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2007-2009 Mercedes-Benz CLK63 AMG, 2007-2011 Mercedes-Benz CLS63 AMG, 2008-2010 Mercedes-Benz CL63 AMG, 2008-2015 Mercedes-Benz C63 AMG, 2007-2011 Mercedes-Benz E63 AMG, 2007-2011 Mercedes-Benz ML63 AMG, 2007 Mercedes-Benz R63 AMG, 2009-2012 Mercedes-Benz SL63 AMG, 2008-2010 Mercedes-Benz S63 AMG	21,839	3,985	Now*
VR7SI332S	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2016-2017 Smart Fortwo	8,822	2,343	Now*
YR5NI332S	Spark Plugs	OE Fine Wire Double Iridium Spark Plug	2017 Hyundai Elantra	1,410		Now*

Bosch OE Fine Wire Iridium Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
HR7MI30T	Spark Plugs	OE Fine Wire Iridium Spark Plug	2012-2014 Ford Edge; 2013-2018 Ford Escape; 2012-2015 Ford Explorer; 2016-2019 Ford Explorer; 2016-17 Ford Focus; 2016-2018 Ford Focus; 2013-16 Ford Fusion; 2015-2019 Ford Mustang; 2014-2018 Ford Special Service Police Sedan; 2013-2017 Ford Taurus; 2015-2019 Lincoln MKC; 2015-2019 Lincoln MKC; 2013-2016 Lincoln MKT; 2013-2019 Lincoln MKZ	1,596,984	211,043	Now*
9751	Spark Plugs	OE Fine Wire Iridium Spark Plug	2012,2016 Nissan Versa, 2015-2017 Nissan Versa Note	219,330	28,304	Now*

Bosch OE Fine Wire Double Platinum Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
8132	Spark Plugs	OE Fine Wire Double Platinum Spark Plug	2007-2009 Mercedes-Benz CLK550, 2007-2011 Mercedes-Benz CLS550, 2007-2010 Mercedes-Benz CL550, 2008-2009 Mercedes-Benz C230, 2010-2015 Mercedes-Benz C250, 2007-2011 Mercedes-Benz E550, 2007-2012 Mercedes-Benz GL450, 2008-2012 Mercedes-Benz GL550, 2009-2015 Mercedes-Benz G550, 2008-2011 Mercedes-Benz ML550, 2008 Mercedes-Benz R550, 2012-2015 Mercedes-Benz SLK250, 2007-2009, 2011-2012 Mercedes-Benz SL550, 2008-2011 Mercedes-Benz S450, 2007-2011 Mercedes-Benz S550	376,451	22,717	Now*
8180	Spark Plugs	OE Fine Wire Double Platinum Spark Plug	2016-2017 Audi A3 Sportback e-tron, 2013-2017 Volkswagen Jetta	200,701	2,693	Now*

Bosch OE Fine Wire Platinum Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
6750	Spark Plugs	OE Fine Wire Platinum Spark Plug	1995-1996 Ford Contour, 2007-2018 Ford Edge, 2011-2019 Ford Explorer, 2009-2019 Ford Flex, 2010-2012 Ford Fusion, 2011-2018 Ford F-150, 2011-2019 Ford Mustang, 2013-2019 Ford Police Interceptor Sedan, 2013-2019 Ford Police Interceptor Utility, 2008-2012 Ford Taurus, 2008-2009 Ford Taurus X, 2015-2019 Ford Transit-150, 2015-2019 Ford Transit-250, 2015-2019 Ford Transit-350, 2015-2019 Ford Transit-350 HD, 2017-2019 Lincoln Continental <i>Contact your Bosch representative for complete application information.</i>	4,641,778	403,142	Now*
6755	Spark Plugs	OE Fine Wire Platinum Spark Plug	2008-2010 Chrysler Sebring, 2011-2014 Chrysler 200, 2008-2014 Dodge Avenger, 2008-2010 Dodge Caliber, 2009-2010 Dodge Journey, 2009 Jeep Compass, 2009 Jeep Patriot	338,161	39,737	Now*
6753	Spark Plugs	OE Fine Wire Platinum Spark Plug	2004 Buick Rendezvous, 2004-2005 Cadillac CTS, 2004 Cadillac SRX, 2005 Cadillac STS	97,129	4,958	Now*

*Based on current stock availability



Bosch Copper with Nickel Spark Plug – June 5, 2019

Bosch Part Number	Catalog	Part Description	Application	VIO (US)	VIO (Canada)	Availability
79041	Spark Plugs	Copper with Nickel Spark Plug	2003-2009 Toyota 4Runner 6 cyl. 4.0L (1GRFE); 2007-2009 Toyota FJ Cruiser 6 cyl. 4.0L (1GRFE); 2005-2015 Toyota Tacoma 6 cyl. 4.0L (1GRFE); 2005-2011 Toyota Tundra 6 cyl. 4.0L (1GRFE)	1,637,633		Now*
79090	Spark Plugs	Copper with Nickel Spark Plug	2009 Chrysler Aspen, 2009-2013 Chrysler 300, 2009-2013 Dodge Challenger, 2009-2013 Dodge Charger, 2009,2011-2013 Dodge Durango, 2009-2010 Dodge Ram 1500, 2009-2010 Dodge Ram 2500, 2009 Dodge Ram 3500, 2009-2010 Jeep Commander, 2009-2013 Jeep Grand Cherokee, 2011-2013 Ram 1500, 2011-2013 Ram 2500, 2011-2013 Ram 3500	1,000,340	192,513	Now*
HR8DCV+	Spark Plugs	Copper with Nickel Spark Plug	2010-2012 Ford Fusion, 2010-2011 Mercury Milan	159,466	15,773	Now*
7501	Spark Plugs	Copper with Nickel Spark Plug	1980-1990,1992 Dodge Colt, 1990-1991 Dodge Ram 50, 1992 Eagle Summit, 1990-1994 Eagle Talon, 1985 Honda Accord, 1985-1987 Honda Civic, 1984-1987 Honda Prelude, 1992-1995 Hyundai Elantra, 1986-1994 Hyundai Excel, 1991-1992 Hyundai Scoupe, 1989-1998 Hyundai Sonata, 1989-1990 Isuzu Amigo, 1981-1989 Isuzu I-Mark, 1983-1989 Isuzu Impulse, 1981-1991 Isuzu Pickup, 1991-1993 Isuzu Stylus, 1984-1987 Isuzu Trooper, 1983-1988 Mitsubishi Cordia, 1992-1996 Mitsubishi Diamante, 1990-1994 Mitsubishi Eclipse <i>Contact your Bosch representative for complete application information.</i>	121,821	4,007	Now*
XR4CC		Copper with Nickel Spark Plug	Motorcycles / Power Sports			Now*
XR2CEO		Copper with Nickel Spark Plug	Motorcycles / Power Sports			Now*
79095		Copper with Nickel Spark Plug	Motorcycles / Power Sports			Now*
VR6NE		Copper with Nickel Spark Plug	Polaris			Now*
79075		Copper with Nickel Spark Plug	Polaris			Now*

*Based on current stock availability



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