



## New Product Communication | August 2019

Automotive Aftermarket North America



### Bosch QuietCast™ Disc Brake Pads

**4** Part Numbers **912K** Units in Operation

- ▶ Hardware kit included on select applications
- ▶ Synthetic lubricant included with all applications
- ▶ Late-model European and Asian vehicles



### Bosch Blue Disc Brake Pads

**3** Part Numbers **279K** Units in Operation

- ▶ Multi-layer shims for superior noise dampening
- ▶ Towel-wrapped on selected applications for added protection and value
- ▶ Late-model European and Asian vehicles

### Product Category Overview

Bosch has added brake coverage to more 912,000 vehicles in operation across North America in the month of April. The new replacement parts offer proper fit, form and function for vehicles such as Kia, Volkswagen, Mercedes-Benz and BMW.

#### Bosch Quietcast

Bosch has added four new brake pad set SKUs to its QuietCast Disc Brake Pad line. These new releases cover late-model European and Asian vehicles. Bosch QuietCast Disc Brake Pad Sets are developed for the generalist who works on all makes and models all day long.

#### Bosch Blue Disc Brake Pad

Bosch has added three new brake pad set SKUs to its Blue Disc Brake Pad line. These new releases cover late-model European and Asian vehicles. Bosch Blue Disc Brake Pad Sets are developed for the generalist who wants to give their customers the best value.

#### Paul D'Cruz

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## Bosch QuietCast Disc Brake Pads New Product Communication – August 7, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BP1561	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set w/ Hardware	Front	N	2014-2016 BMW 228i; 2015-2016 BMW 228i xDrive; 2017-2018 BMW 230i; 2017-2018 BMW 230i xDrive; 2012-2018 BMW 320i; 2013-2018 BMW 320i xDrive; 2014-2018 BMW 328d; 2014-2018 BMW 328d xDrive; 2013-2016 BMW 328i; 2014-2016 BMW 328i GT xDrive; 2013-2016 BMW 328i xDrive; 2016-2018 BMW 330e <i>Contact your Bosch representative for complete application information.</i>	561,051	72,458	Now*
BC2094	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set w/ Hardware	Front	N	2017-2018 Kia Soul	166,649	16,000	Now*
BC2074	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set w/ Hardware	Front	N	2018 Volkswagen Atlas	77,007	9,715	Now*
BP1580	Bosch QuietCast Disc Brake Pad Set	Bosch QuietCast Disc Brake Pad Set	Front	N	2009-2018 Mercedes-Benz G550	9,377	601	Now*

## Bosch Blue Disc Brake Pads New Product Communication – August 7, 2019

Bosch Part Number	Catalog	Part Description	Axle	Pop Code	Application	UIO (US)	UIO (CAN)	Availability
BE2094H	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set w/ Hardware	Front	N	2017-2018 Kia Soul	166,649	16,000	Now*
BE2074H	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set w/ Hardware	Front	N	2018 Volkswagen Atlas	77,007	9,715	Now*
BE1580	Bosch Blue Disc Brake Pad Set	Bosch Blue Disc Brake Pad Set	Front	N	2009-2018 Mercedes-Benz G550	9,377	601	Now*

\*Based on current stock availability



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